

## TEALS Program

# Support your employees and empower students to become tomorrow's leaders



### TEALS helps fill the computer science gap

The TEALS (Technology Education and Literacy in Schools) Program connects technical volunteers with high schools to team-teach computer science alongside classroom teachers.



**730K** unfilled tech jobs\*



**55%** of high schools don't offer Computer Science\*

\*Code.org 2019

### An industry-wide effort

Organized by Microsoft Philanthropies, TEALS welcomes technology professionals from a wide variety of companies and industries.



**1,800** volunteers from  
**750** companies



**21,000** students served



### Volunteers thrive when organizations commit to the cause

When backed by their organizations, volunteers experience:

- Improved satisfaction and retention
- Training and professional development
- Impactful connections with the community

### Organizations benefit from program participation




By joining TEALS, companies receive:

- Promotion through Microsoft TEALS Program marketing
- Fulfilling volunteer experience for employees
- Opportunities to shape and engage local talent pipeline

## Interested in helping your employees share their passion?

# Corporate engagement with TEALS helps volunteers make a real difference

## Choose a level of involvement that fits your organization

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**Advocate:** Offer the TEALS program as an option for your employees and recruit volunteers.  
**Requirements:** Adopt multiple classes by identifying **10+ volunteers**
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**Ally:** Broaden the scope of your commitment and reach more students.  
**Requirements:** Adopt schools across multiple regions by identifying **20+ volunteers**
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**Champion:** Provide clear pathways for students while identifying top talent.  
**Requirements:** Coordinate a high school **internship program\*\*** and identify **25+ volunteers**

Engagement benefits	Advocate 10+ volunteers	Ally 20+ volunteers	Champion Internship**, 25+ volunteers
Training for volunteers	✓	✓	✓
Start of a local pipeline of technical talent	✓	✓	✓
TEALS collateral for your organization	✓	✓	✓
Yearly organization-specific impact data	✓	✓	✓
TEALS swag for volunteers	✓	✓	✓
Social media engagement		✓	✓
Recognition on TEALS website			✓
Joint social good storytelling			✓
Promotion of internship** to all TEALS students			✓

\*\*or equivalent

## Start your corporate engagement

Successful participation begins when organizations:

- Commit to supporting employees who volunteer
- Share TEALS volunteering opportunities
- Host an info session with a TEALS regional manager



Learn more about the Microsoft TEALS program  
[Microsoft.com/TEALS](https://Microsoft.com/TEALS)